

**Search Notes**

Application/Control No.

09/854,475

Examiner

Kenny Lin

Applicant(s)/Patent under  
Reexamination

GO, NAOMI

Art Unit

2152

**SEARCHED**

Class	Subclass	Date	Examiner

**INTERFERENCE SEARCHED**

Class	Subclass	Date	Examiner
709	207 238	6/6/2007	7U
705	26	6/6/2007	7U

**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
EAST update search on favoritism input, degree of interest, user preference, transmit product and geographic location	5/22/2007	7U
EAST search on category and sub- category ranking, product and service ranking, input transmission information	6/6/2007	7U
PGPUB interference search on class 709/207, 709/238, 705/26	6/6/2007	7U
google NPL search Inventor name search assignee search	6/6/2007	7U
search history attached	6/6/2007	7U